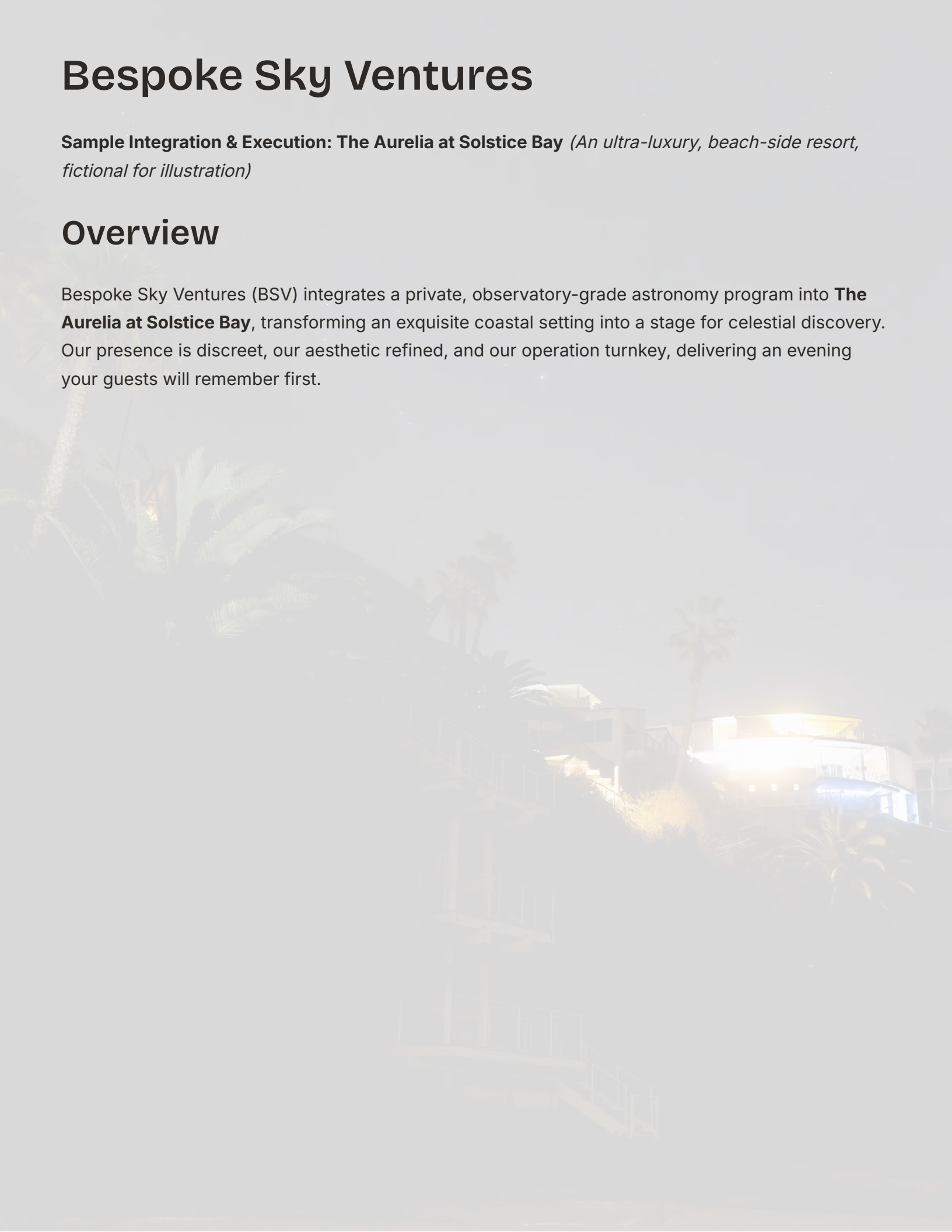


Bespoke Sky Ventures

Sample Integration & Execution: The Aurelia at Solstice Bay *(An ultra-luxury, beach-side resort, fictional for illustration)*

Overview

Bespoke Sky Ventures (BSV) integrates a private, observatory-grade astronomy program into **The Aurelia at Solstice Bay**, transforming an exquisite coastal setting into a stage for celestial discovery. Our presence is discreet, our aesthetic refined, and our operation turnkey, delivering an evening your guests will remember first.



Objectives

Differentiate the resort experience

with a signature, story-rich night under the stars.

Elevate guest satisfaction and retention

through rare, private, on-property programming.

Create elegant touchpoints

for VIP hospitality, media moments, and high-value bookings.

Integration Map (Discreet & Turnkey)

Pre-Arrival (2–3 weeks out)

1

- Sky window analysis for the property's latitude, season, and ambient light.
- Site survey (virtual or on-site) identifying a **wind-sheltered**, camera-ready terrace or garden.
- Program design: solar (optional) + deep-sky highlights; guest-appropriate pacing and narration style.

2

On-Site (Day of Activation)

- **Footprint:** ~ one dining table; self-contained power available.
- **Staging:** Minimalist, matte finishes; blackout-friendly lighting; cable-safe routing.
- **Instruments:** Observatory-grade optics (solar H-alpha + nighttime deep-sky).
- **Team:** Lead astronomer-host + one technician (scales to guest count).

Guest-Facing Refinements

3

- Bespoke place cards or in-suite cards: "An Evening with the Cosmos."
- Optional pairings: champagne welcome, petit fours at intermissions, curated soundscape at low volume.
- Heirloom options: authenticated lunar/Martian meteorite gifting, custom note on provenance.

Guest Journey (Illustrative Run-of- Show)

16:00–17:00 | Solar Salon (Optional)

Guests safely view prominences and sunspots; brief, elegant interpretation. Family-friendly, "drop-in" format.

18:45–19:15 | Sunset Welcome

Concierge escorts VIPs to the terrace; host introduces the evening and previews targets.

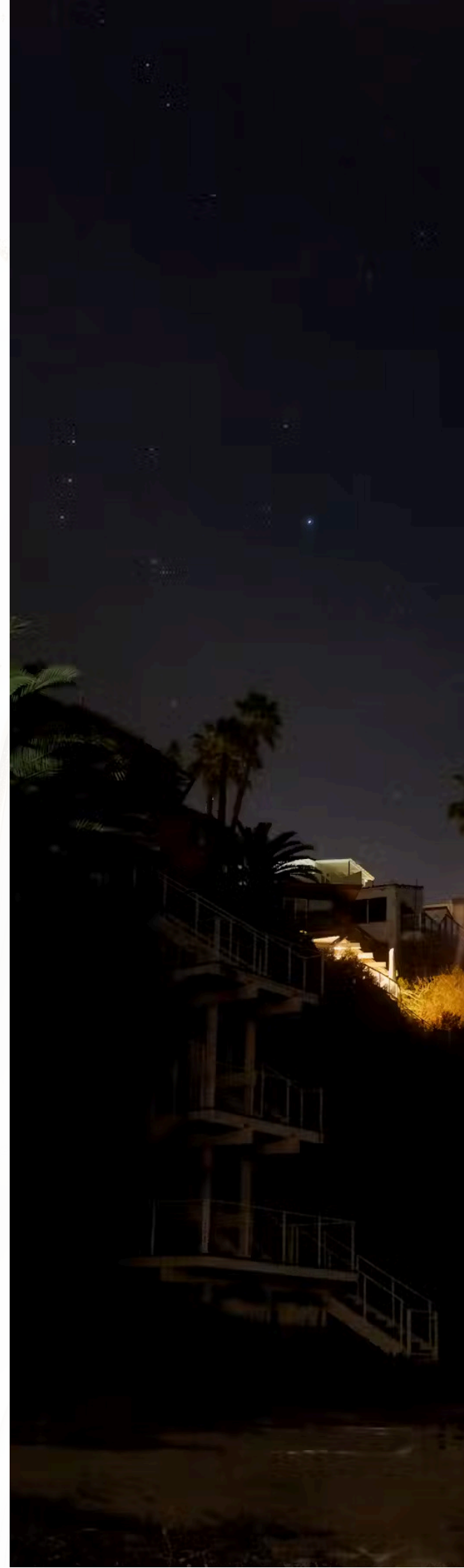
19:15–21:00 | Night Under the Stars

Guided views of the Moon, Saturn/Jupiter (seasonal), bright clusters, nebulae, and a showcase galaxy.

- Pacing designed around conversation, not queues.
- Clean transitions between targets; soft guest flow management.
- Optional private astrophotography for VIP keepsakes.

21:00–21:15 | Quiet Close

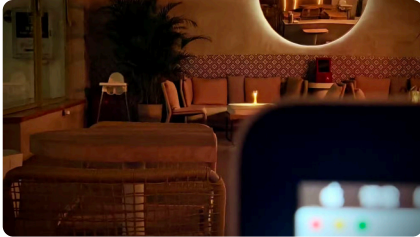
A final, meaningful target to "design the ending." Guests depart as the story resolves; crew begins silent teardown.



Privacy, Safety & Aesthetics

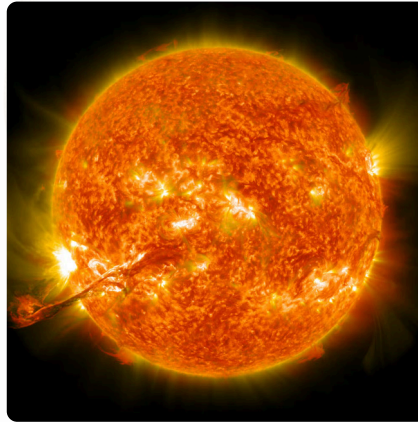
Privacy

NDA-friendly; no posting without written consent.



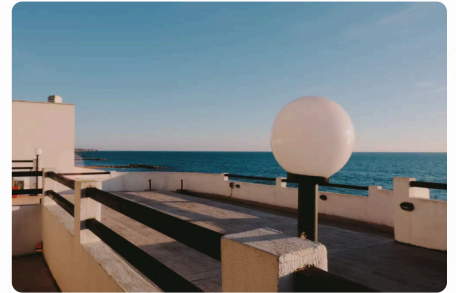
Safety

Observatory-standard solar filtration; insured; barrier and cable management.

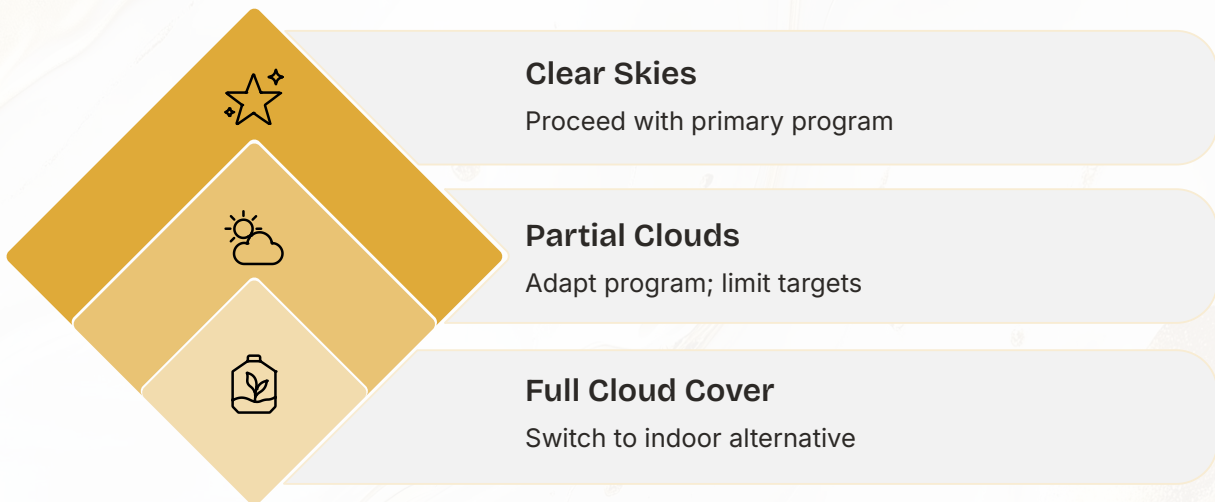


Aesthetic Fit

Neutral palette, low-profile hardware, and zero visual clutter.



Weather & Contingencies



Primary Sky Window

selected from your dates;
backup micro-window held.

Adaptive Program

Pivot to solar/daytime briefing or indoor "tour of the night sky" with live media if needed.

Wind/Light Mitigation

Shielding and target selection that perform in light-affected conditions.

Success Measures (Illustrative)

4.8-5.0

Guest Satisfaction

CSAT/NPS, experience-specific target range

100%

Utilization Rate

% of nights activated during qualifying stays

90+

Dwell Time

Avg. minutes per guest, targets viewed per session

Additional success metrics include:

- **Ancillary Uplift:** Private sessions, astrophotography, curated keepsakes.
- **Rebooking Signals:** Requests to repeat the astronomy evening on next stay.

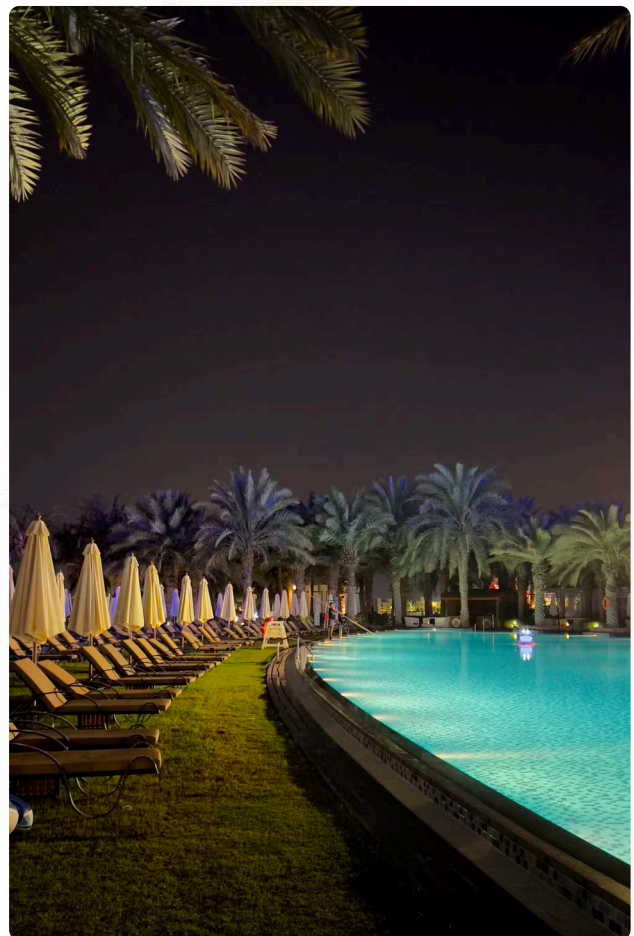
What The Aurelia Team Does vs. What BSV Does

Resort



Confirms location, timing, and guest list; optional F&B pairing.

BSV



All instrumentation, logistics, setup/strike, hosting, guest flow, and safety.

Investment & Scheduling



Signature Night Under the Stars

Flat evening rate (not including mobilization costs) with optional add-ons (solar salon, astrophotography, heirloom gifting).



Volume Pricing

Multi-night, weekly, or seasonal programs available.

Next Steps

Allow us the distinct honor of weaving wonder into your resort. Share preferred dates and a terrace plan; we will return a two-line activation proposal and sky window within one business day.

[Schedule a Consultation](#)